

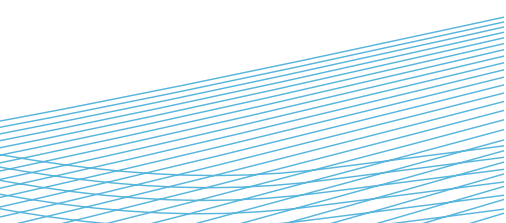
# 360°

## Watersports Experience.



### 21-29.1.2012

[www.boot.de](http://www.boot.de)



Messe  
Düsseldorf



## Like a day on the water: boot Düsseldorf

**Great adventures await you!** From 21 - 29 January 2012, it will once again be time to "enjoy the 360° Watersports Experience" in Düsseldorf. Board beautiful sailing and motor boats. Be enchanted by fantastic yachts and try out the coolest trend sports in enormous activity pools. Gather info for your next dream holiday. Dive into underwater worlds and experience a wealth of unforgettable moments that you'll only find at boot Düsseldorf.





## Pure elegance and luxury: Super yachts, sailing and motor boats.

**Flagships to the fore.** 2012 will once again see boot Düsseldorf live up to its name, presenting a spectacular range of sailing boats, motor boats and super yachts, making it the world's largest yacht and water sports fair, featuring refined design, plenty of power, accessories and the finest materials as far as the eye can see. So, set sail for boot Düsseldorf 2012!





## Up and away: Travelling and paddling.

**When you get that longing for far-off places.** An unimaginable wealth of ways of spending your holidays by, in, under or, of course, on the water. No matter whether you would most like to relax on the beach, take an advanced surfing course or charter a boat and sail the seven seas, at boot Düsseldorf you are guaranteed to find your dream maritime holiday – and while you seek inspiration, the kids can have a whale of a time in Pirate World or the Ravensburg Childrens' World.

**Put your mettle to the test.** Whether you prefer a canoe or a kayak, moving across the water under your own steam is loads of fun and keeps you fit to a ripe old age, so why not give it a try live at boot Düsseldorf?

## Now we've got you hooked: Angling.

**What a catch!** Angling is still the height of fashion and at boot Düsseldorf you can encounter the entire angling world and experience the fascination of this sport that is simultaneously exciting and relaxing. As well as every imaginable rod, reel and all manner of other accessories, you'll also have the opportunity to meet stars of the angling scene, and don't worry, they don't speak anglers' jargon, but give really useful professional tips. Tight lines!





## Immersed in another world: Diving.

**Welcome to the world's largest diving fair.** Each year, boot Düsseldorf introduces beginners to diving in a unique way – while simultaneously enthusing the pros – for instance with the try-dive pool, the diving tower, the latest equipment, the best offers and information on underwater photography and attractive diving holidays – as well as the chance for fans and enthusiasts to chat.

## You just have to have at least this much action: Beach World.

**There's non-stop action here every day,** because the 50 x 20 metre pool at Beach World features regular wakeboarding and stand-up paddling events. Other crowd-pullers include the windsurfing frontloop trainer, the kite simulator, the large skimboarding course and the wakeboarding show. No matter whether you stop by just for fun and get involved, come in search of the hottest boards or want to chat with the stars of the scene – there's always something going on at Beach World.



# Experience 360° watersports: boot Düsseldorf map.

21-29.1.2012,  
daily from 10 a.m. – 6 p.m.  
[www.boot.de](http://www.boot.de)



**1 TRENDSPORT** – Surfing, kitesurfing, stand-up paddling, wakeboarding, water sports schools, *Beach World*.

**2 TRENDSPORT** – Accessories and trade, water sports clothing.

**3 DIVING** – Divingsport equipment, diving tourism, *Diving Show*, *Underwater Pixel World / Topshot*.

**4**

**4 MOTOR BOATS** – Motor boats, motor yachts.

**5 MOTOR BOATS** – Classics, motor boats, motor yachts, power boats, *Powerboat World*.

**6 LARGE-SIZED YACHTS** – Motor yachts, motor sailers.

**7a SUPER YACHT SHOW**

**7 MARITIME ART**

**9 MOTOR BOATS**

**10 MOTOR BOATS** – Inflatable boats, jetskiing, motor boats, boat trailers, *Watersports on the Move*.

**10 EQUIPMENT/ACCESSORIES** – Engines, technical accessories.

**11 EQUIPMENT/ACCESSORIES** – Engines, technical accessories, equipment for yacht marinas, boat equipment and accessories, boat instruments, water sports clothing, maritime publications, service providers.

**12 EQUIPMENT/ACCESSORIES** – Boat equipment and accessories, water sports clothing, sport fishing, *The Fishing Centre*.

**13 WATER TOURISM/CANOE** – Water tourism, charter, schools, associations, marinas, canoes, kayaks, *World of Paddling*.

**14 WATER TOURISM** – Water tourism, charter, schools, associations, marinas, *Water Sports Arena, Maritime Masterclass*.

**15 MOTOR BOATS** – Motor boats / steel yachts, *Classic Forum*.

**15 SAILING** – Sailing boats, sailing yachts, multihull craft, dinghy sailing, cat sailing, *Sailing Centre*.

**16**

**17**

# The glamour factor: Stars at boot Düsseldorf.

**Isn't that ...?** As the world's largest yacht and water sports fair, boot Düsseldorf automatically attracts top sporting personalities, record-breakers and stars. Last year, for example, Jessica Watson – the youngest person ever to circumnavigate the globe – dropped anchor in Düsseldorf.



TV stars Verena Zimmermann and Till Demtröder gave waterproof autographs in the diving tower, and media star Nemo the otter campaigned for animal welfare projects together with the Director of Aquazoo Düsseldorf.

Of course, 2012 will once again see plenty of interesting guests and stars here to enjoy the 360° Watersports Experience.

# Always a multimedia experience: Welcome to the community!

**Good news for everyone!** No matter whether you're a diver, a trend-sport enthusiast, an angler or a sailor, the water sports community is always up to date and afloat on every boot Düsseldorf channel.

Meet your fellow water sports enthusiasts on facebook at [www.facebook.com/boot.duesseldorf](http://www.facebook.com/boot.duesseldorf)



Follow us on <http://twitter.com/bootdaily> and stay up to date with everything that's going on. Surf at [www.boot.de](http://www.boot.de) regularly to get exciting background information or download the free "Messe Duesseldorf" app.

Whichever option you choose:

**Welcome to the community!**

**Visitor hotline:**

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