



International Breakfast Meeting



International trade opportunities and supply chain challenges

25 January 2022 | 10:00 – 11:30

Zoom Webinar

Moderated by Philip Easthill (Secretary-General, EBI)

10:00 – 10:10

Introduction & Welcome

Petros Michelidakis (Director, boot Düsseldorf)

Robert Marx (President, boot Düsseldorf & BVWW)

10:10 – 10:25

Keynote address: EU Trade policy priorities

Cristina Rueda-Catry (Cabinet Expert, European Commission Executive Vice-President and Commissioner for Trade Valdis Dombrovskis)

10:25 – 10:45

Experience from the boating industry

Boat builder: Marc Diening (CEO, Bavaria Yachts)

Boat supplier: Alessandro Gianneschi (CEO, Gianneschi Pumps and Blowers & Vice-President, Confindustria Nautica)

10:45 – 10:55

Experience of the automotive industry

Automotive: Michael Heinemann (CEO, Phoenix Contact)

10:55 – 11:25

Audience Q&A

11:25 – 11:30

Concluding remarks

Jean-Pierre Goudant (President, European Boating Industry)

To register for the International Breakfast Meeting, please click [here](#).

European Boating Industry

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