

Leaders Dialogue - Business meets politics Video message from Boris Herrmann

Only a few hours after Boris Herrmann and his team crossed the finish line of the first leg of the Ocean Race in Mindelo, he was present at the blue innovation dock at boot Düsseldorf with a video message.

Sailing is not only his job, but also his vocation, the sailor explained. He simply belongs on the sea. For this reason, the fight against climate change is also close to his heart. This is also clear from the motto of his campaign "A race we must win".

Cornelius Eich from Boris Herrmann's Malizia Seaexplorer team explained at the blue innovation dock in Düsseldorf: "It's not just about sailing and racing, but much more." Innovation, decarbonisation and raising awareness about climate change are part of the team's programme. It wants to create attention for sustainability and promote environmental awareness among all interested parties. Even on their own ship, the Malizia 3 - Seaexplorer, sustainable alternatives were used for all components where possible.