



Become a Sponsor @ Dive Center!

boot Düsseldorf 2026



# Dive Center Sponsoring Options

**Event Day**

- 60 minutes on stage
- extra commercial
- social media posting and more for one day

€ 4,900 net

**Hall Banner**

Extra large banner within the Dive Center for the complete duration of the fair

€ 9,500 net

**Diving Tower Banner**

Up to three banner within the Diving Tower

€ 600 net

**dive award Partner**

Exclusive Sponsor of the dive award

€ 5,000 net

\*Sponsorship only available for exhibitors with their own stand (no co-exhibitors or participants).



# Dive Center – Your Event Day

1. Stage time of 60 minutes (6x10 or 4x15) in total on the booked day as well as one additional stage slot on all other days of the trade fair
2. Use of an labelled area (Beach House) within the Dive Center in Hall 12 with stand construction
3. 5 commercials (max. 30 secs.) in the programme on the day of the booking
4. Cross-marketing opportunity: slot on the Destination Seaside stage (Hall 13)
5. Extended involvement in boot Düsseldorf's online marketing activities:
  - p.a. Announcement of the Sponsors Day with an exclusive social media posting and on [www.boot.de](http://www.boot.de)



Your all inclusive package: € 4,900 net

\*Sponsorship only available for exhibitors with their own stand (no co-exhibitors or participants).



# Dive Center - Hall Banner

Rent an extra large banner within the Dive Center for the complete duration of the fair (20m x 3,5m) *limited availability*



- first year: € 9,500 net (Includes printing, storage for one year and assembly)
- from second year: € 6,000 net (reusable banner)

# Diving Tower - Banner

Rent 1,2 or 3 banners (1.40m x 3.40m each) within the Diving Tower (*highlighted in red*) for the whole Sponsors Day



- Costs per banner: € 600 net (maximum 3)

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# dive award powered by...Be the main Sponsor of the dive award!

- Exclusive Sponsor
- Equipment of the event with flags etc.
- Your presentation on the screen during the event
- Presentation on dive award website
- Extended involvement in boot Düsseldorf's online marketing activities (Newsletter, social media posts and press releases)
- 20 entrance tickets for the dive award Show on Friday night
- Your all inclusive package: € 5,000 net



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# We ♥ water

Book now:

lemontree media  
Mrs Sabine Wechselberger  
[sabine.wechselberger@lemontree-media.de](mailto:sabine.wechselberger@lemontree-media.de)  
+49 (0)177-7330044

