

Media Info

South Coast Baltic boot 2019

Schwerin, 17.01.2019

South Coast
Baltic



Where boating adventure begins

Charter made easy - the southern Baltic Sea coast at a glance

From Vorpommern to Klaipėda: New SOUTH COAST BALTIC area guides show cruise proposals, charter bases and charter companies for motor and sailing boats

The marketing initiative SOUTH COAST BALTIC presents an overview of the charter companies on the southern Baltic coast at boot 2019. Almost 100 charter companies in the regions of Vorpommern, Zachodniopomorskie, Pomorskie, Bornholm, Kaliningrad and Klaipėda were collected. Some of the companies are quite small ones with only one or two boats but also big players or agencies with more than 10 boats to offer. This list overview includes both motorboat and sailing charter offers.

"Since 2013, we have been talking to stand visitors at the relevant boat shows and have noticed an increasing interest in charter offers," says Jens Masuch, coordinator of the SOUTH COAST BALTIC marketing initiative. "Many sailors and motorboaters from Germany would also like to get to know the eastern part of this area, but the way - to Gdansk Bay, for example - is too far for many in a one- or two-week trip. Such prospective customers are pleased about an extensive charter offer at the desired destination and we show them now, which possibilities there are!

The eastern part of the Southern Baltic Sea Coast region has charter potential. A survey of over 400 skippers in ten harbours which has been realized in 2018 underlined this fact. According to this survey, many sailors and boaters with charter boats are already on the move in Vorpommern - with a large offer of charter companies. In the Polish region of Zachodniopomorskie (West Pomerania) the figure is significantly lower. There are only a few charters offer there.

The marketing initiative SOUTH COAST BALTIC has therefore also completed two guides on sailing charter and motor boating on the southern shores of the Baltic sea for boot 2019. The sailing charter brochure contains information on the region and suggestions for one- to two-week sailing trips on Bodden and lagoon waters, along the outer coast and on the open sea. All recommended routes start from selected charter bases in Germany, Poland and Lithuania. In the motorboat guide "The most beautiful motorboat areas along the southern Baltic coast", trips are suggested which are particularly suitable for motorboats. They lead among other things by the Boddenlandschaft Vorpommern, the Szczecin Lagoon and over the Żuławy Loop with connection to the international waterway E70. Routes through the Curonian Lagoon and the Nemunas Delta are also presented. The list of charter companies is enclosed with both guides.

In addition, the third edition of the successful SOUTH COAST BALTIC harbour guide with more than 180 harbours will be also available on the **boot 2019**. Information about the people, the customs of the region and even about the grain of sand can be found in the second German edition of the SCB magazine.

All materials are free of charge and will be on display at boot 2019 at the SOUTH COAST BALTIC stand (Hall 14, E35).

Mehr Informationen

Martina Müller, PR für die Marketinginitiative SOUTH COAST BALTIC, T: +49 170 8322133

www.southcoastbaltic.eu



European
Regional
Development
Fund

Media Info

South Coast Baltic boot 2019

Schwerin, 17.01.2019

South Coast Baltic



Where boating adventure begins



European
Regional
Development
Fund

Gefördert durch die Europäische Union (Europäischer Fond für Regionale Entwicklung - EFRE) im Rahmen des Interreg South Baltic Programme 2014-2020.