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X Shore to launch new groundbreaking boat

Press release · Stockholm, 7 January 2019

X Shore, the Swedish first class manufacturer of 100 percent electrical crafts, is leading the way in the marine industry with the market's most modern e-boats. X Shore is at the forefront of technology, design and climate smart crafts when launching its new boat Eelex 6500 at the world's biggest boat show, boot Düsseldorf in Germany, 19–27 January 2019.

The Eelex 6500 and Eelex 8000 ready for orders

The **Eelex 6500** is a 6,5-metre open/tender boat that will be fresh off the moulds for a global launch in Düsseldorf on 19 January, 2019. The **Eelex** exists in two lengths, 6,5 metres and 8 metres. They are a development of X Shore's first prototype, the 8000 Smögen Edition, launched as a prototype in March 2018. The Eelex boats have increased performance and more sustainable materials, standing out as the most technically advanced electric boats on the market, with exceptional design as well as respecting the environment.

The Eelex boats have the capacity to reach top speeds of 40 knots. They are among the few e-boats to attain a cruising speed of 25 knots. They can travel up to 100 nautical miles on a single charge at a slower pace. Outstanding acceleration and speed in combination with exceptional mileage is key for X Shore crafts and what makes X Shore unique. The boats are practical, smart and beautifully designed with a Scandinavian touch to blend in with nature. Inspired by the shape of the South American electric eel, each craft features a modular interior and hull that is optimised for efficient passage through water.

Electric powered boats provide a minimal carbon footprint compared to boats with traditional fossil fuel engines. Additionally, the undesirable elements of toxic fumes and disruptive noises are entirely banished with electric power. Nature, wildlife and humans remain undisturbed as an electric craft quietly glides through water. With this power of silence, X Shore is committed to "e-revolutionise" the marine industry. X Shore is about giving back to the environment, not working against it. It's about making boats for the modern world.

- X Shore boats are vanguard in technology, design and sustainability. Once you've experienced the sea without noise and fumes, there is no turning back. It's magic. That is why we are so strongly committed to contribute to a fossil fuel free shift of the marine industry, says X Shore founder and renowned Swedish entrepreneur Konrad Bergström.

Rolls Royce collaboration

X Shore's ambitions to lead the way with high tech, efficient and climate smart crafts, have resulted in collaborations with some of the world's leading companies in the field. As a world leader of propeller design and hydrodynamics, **Rolls Royce** is sharing more than 50 years of experience to develop X Shore's crafts at the Rolls Royce hydrodynamics centre, equipped with cavitation tunnels.

Storebro, one of the world's most respected boat manufacturing brands, will guarantee that the boats will be of highest quality. **Chalmers University of Technology** in Gothenburg, Sweden, is making an advanced research for future propulsion systems and building the next generation powertrain.

Order and custom build your craft online

The launch of **Eelex** also marks the start of sales. X Shore is ready to take the first orders of its two boat models, counting 10 weeks to delivery. The online "craft customizer" launches the same day, where buyers can custom build and order a craft on the cleverly designed X Shore website. [Check it out here](#)

EXPERIENCE THE POWER OF SILENCE AND WELCOME ABOARD.



Visit X Shore at boot Düsseldorf

X Shore's stand: : 4D 07

Press presentation at our booth, Tuesday, 22 January at 16:00

RSVP media@xshore.com

Specs

- Eelex 6500 / Eelex 8000
- Length: 6,5 m / 8 m
- Weight: 1800 kg / 2200 kg
- Depth: 0,6 m / 0,8 m
- Width: 2,4 m / 2,6 m
- Charging: 8h on 360 V, 12h on 220 V
- Top speed: 40 knots
- Cruising speed: 25 knots in 2,5 h
- Max range: 100 Nautical miles in lower speeds

Videos and photos

- [Video X Shore - The Power of Silence](#)
- [Photos/videos free of right for press](#)

Note to editors

X Shore is the Swedish first class manufacturer of 100 percent electrical crafts. With new technology and innovative research, smart Scandinavian design and sustainable

new technology and innovative research, smart Scandinavian design and sustainable materials, X Shore embraces the long tradition of maritime craftsmanship while discarding fossil fuels. X Shore has high ambitions to revolutionise the marine industry to set a course for long-term sustainability that we all can be proud of. Electric crafts are silent, have no fumes, demand hardly any maintenance and the cost to drive an e-craft is almost 10 times less than a boat with a traditional gasoline engine. X Shore's founder and CEO Konrad Bergström, is a renowned Swedish entrepreneur, co-founder of Zound Industries with the global success brands Urbanears (earphones), Sweden's fastest growing company in history, and Marshall speakers. Bergström is an UNOPS Innovation Ambassador and is deeply dedicated to saving our oceans.

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