SAY HELLO TO JONNY

SPECIFICATIONS:
- Length: 10’ (305cm)
- Width: 35.5” (85cm)
- Base Weight: 77lbs (35kg)
- Capacity: 400lbs (181kg)
- Colors: Blue Gray (Shown), Orange, Army Green, Charcoal

Shown outfitted with optional accessories and kits.

The Bass 100 borrows from the classic “Jon” boat concept, an open platform to build upon as they did in the “good ‘ol days”, when DIY (do-it-yourself) was not a hobby, but a way of life. Jonny Boats blends this classic concept with modern boat and kayak technology offering a highly customizable base model ready for multiple outfitting options. From ready-to-go off the shelf kits and individual accessories to adding your own outboard or trolling motor - the possibilities are endless.
Jonny's Story

The concept was born through a boat dock conversation between two guys, a few beers and a fish nibble on Lake Lure nestled in the mountains of North Carolina. Jim, head of Feelfree US and designer, Peter, were reflecting on all the years they have spent designing and selling kayaks, swapping stories of the good old days, fishing with uncle Johnny, classic cars, girlfriends and of course boats. This conversation, nostalgic in nature, inspired the boys to develop the concept of a personal boat similar to that of the classic Jon Boat - the Bass 100, designed to make it your own.

It’s not a kayak or skiff, not even a powerboat but rather a JONNY BOAT, a boat for the rest of us. For the guy or gal who likes the concept of a kayak but doesn’t want to be confined to the restrictions of human powered propulsion. The Bass 100 is designed to offer freedom of choice with the ability to outfit, with pride, their own watercraft to fit their needs and budget. From outboards and trolling motors to Jonny kits and do it yourself outfitting, no matter how you do it, Go Your Own Way.
DEALER OPPORTUNITY

We are looking for select Paddlesport Dealers throughout the US to offer Jonny Boats and are extending this special invitation to you.

Paddlesports Dealerships are the perfect points of distribution for Jonny Boats:
- Already established personal boat dealer
- Understand consumers who value small boats
- Expand your reach with alternative to human paddle and pedal powered kayaks
- Established showroom floor space - show the Bass 100 full outfitted
- Streamlined product offering - one boat + Jonny Boat branded accessories
- Starting at $899, an affordable alternative - don’t lose a customer!

Paddlesport Dealers will now be able to bridge the gap between those who aren’t ready to commit to a higher dollar powerboat but want something more than a kayak or canoe.

Requirements:
- Minimum qualifying order: 3 Boats + $1k accessories
- Established paddlesports dealer with physical showroom
- New dealer / credit application

All new dealer applications subject to approval and territory review.
BASS 100

BASE MODEL - MSRP $899

- Oversized Tankwell Storage Area w/Bungee Tie-Down
- Integrated Sturdy Carry Handles
- Stern Uni-Track Accessory Rails
- Gunwale Uni-Track Accessory Rails
- Stand Up Assist Leash
- Removable Sonar & Electronics Pod
- Hull Inspection Port
- Open Bow Storage Area
- Rudder Ready
- Stern Uni-Track Accessory Rails
- Two Flush Mounted Rod Holders
- Soft Foam Stand Pads
- Adjustable Foot Pegs
- Outboard & Trolling Motor Transom Mount
- Cup Holder
- Jonny Hi-Ride Forward & Aft + Height Adjustable Seating System
- Sturdy Molded Bow Handle
- Rod Storage & Protection
- Unique & Stable Planing Hull
BASS 100
ACCESSORIES

- Trolley Kit Price TBA
- Gravity Seat Upgrade $319
- Uni-Bar Accessory Mount $129
- Beaver Tail Rudder Kit $199
- Retractable Fin Kit $99
- Trim Tab Kit $63.33
- Stand Up Bar $129
- Outboard Motor Kit (excludes outboard) $76.95
- Go-Moto Pod $479 (Fixed) / $599 (Steerable)
- Hi-Ride Seat Bag $19

*Some accessories shown and prices subject to change. Various other parts & accessories also available.
READY FOR JONNY?

Take advantage of this invitation and be the first in your territory to offer Jonny Boats.

For questions or to obtain a new dealer / credit application, contact one of our sales managers:

Dinver McClure
P 828.774.5511 ext. 103
dinver@feelfreeus.com

Joel Boueres
P 828.774.5511 ext. 104
joel@feelfreeus.com

For more information, visit www.JonnyBoats.com
# NEW DEALER BOAT & ACCESSORY FIRST ORDER FORM

## Propulsion & Accessories

<table>
<thead>
<tr>
<th>Item</th>
<th>Retail</th>
<th>Wholesale</th>
<th>QTY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Go-Moto Console W/ Fixed 12V 40LB Thru Motor</td>
<td>$479</td>
<td>$335.30</td>
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<tr>
<td>Go-Moto Console W/ Steerable 12V 40LB Thru Motor + Steering System</td>
<td>$599</td>
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<tr>
<td>Outboard Motor + Kit W/ Steering System and Gear Shift</td>
<td>FOR SUZUKI 2.5</td>
<td>$176.95</td>
<td>$115</td>
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<td></td>
<td>FOR HONDA 2.3</td>
<td>$176.95</td>
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## Additional Accessories

<table>
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<tr>
<th>Item</th>
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<th>QTY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beaver Tail Rudder Kit</td>
<td>$199</td>
<td>$139</td>
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<tr>
<td>Retractable Fin Kit</td>
<td>$99</td>
<td>$64.35</td>
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<tr>
<td>Trim Tab Kit</td>
<td>$99</td>
<td>$64.35</td>
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<tr>
<td>Jonny Boats Hi-Ride Seat Bag</td>
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<tr>
<td>Jonny Boats Trolley</td>
<td>COMING SOON</td>
<td>$169</td>
<td>$101.40</td>
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<tr>
<td>25 L Jonny Boats Edition Cooler (Blue Gray)</td>
<td>$29.99</td>
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<tr>
<td>Uni-Track Accessory Plates</td>
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<td>$77</td>
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<tr>
<td>Uni-Track Standard Uni-Bar</td>
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<tr>
<td>Uni-Track Stand Up Bar</td>
<td>Gravity Seat</td>
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<tr>
<td>Gravity Seat Adjuster</td>
<td>$71</td>
<td>$50</td>
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</tbody>
</table>

Other Uni-Track and fishing accessories available for demo or rental fleet boats and split orders. Contact your sales representative. Once initial order is submitted, a formal invoice will be emailed.